



# DOGFEST

# SPONSORSHIP OPPORTUNITIES



Community

Engagement

Awareness



## ABOUT DOGFEST

DogFest is a high-energy, dynamic event for dog lovers and Canine Companions supporters alike. This community event celebrates the human-canine bond and the incredible joy dogs bring to our lives every day. DogFest engages new friends, volunteers, supporters and donors while raising money and awareness of our mission to provide expertly trained service dogs to people with disabilities. Learn more about DogFest at [canine.org/DogFest](http://canine.org/DogFest).

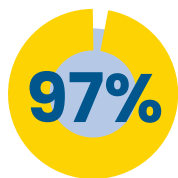


NEARLY  
**1 in 4**  
PEOPLE IN THE U.S.  
HAVE A DISABILITY\*

## WHAT OUR CLIENTS SAY



REPORT INCREASED  
INDEPENDENCE



REPORT INCREASED  
FEELING OF SAFETY  
OR PEACE OF MIND

## ABOUT CANINE COMPANIONS

Founded in 1975, Canine Companions is a nonprofit organization that enhances the lives of people with disabilities by providing expertly trained service dogs – free of charge. As a national organization, Canine Companions is the leader in the service dog industry and has placed service dogs with recipients in all 50 states and in your community. Learn more at [canine.org](http://canine.org).

## WHY SPONSOR?

Your sponsorship enables Canine Companions to place more service dogs, free of charge, to children, adults and veterans with disabilities. In addition to making a difference in someone's life, the support provided by your sponsorship showcases goodwill throughout your community and in the workplace. You will benefit from increased exposure through the variety of sponsorship benefits provided. For more information, refer to the benefit overview on the enclosed sheet.

\*US Supplemental Census 2014

# WAYS TO GET INVOLVED

With DogFest, you have the opportunity to partner with a world-class organization that changes lives. There are many ways you can support DogFest and Canine Companions:

## BECOME A CASH SPONSOR

Because DogFest is spearheaded by a group of passionate volunteer leaders, the return on investment is very high.

## PROVIDE IN-KIND RESOURCES

Examples of in-kind resources needed for DogFest include: venue space, rental equipment, media coverage/ advertising, American Sign Language interpretation and more. Let us know if you have a resource to share.

## CREATE A FUNDRAISING TEAM

Encourage your employees or members of your organization to get involved in DogFest by forming a team to raise funds in advance of the event. Working with our local volunteers, you can hold a “lunch and learn” for employees to meet a Canine Companions dog and learn about our organization.

## BE A PLANNING COMMITTEE LEADER OR MEMBER

DogFest is a volunteer-led event. Share your time and talents to help make DogFest even bigger and better. Volunteering for DogFest provides leadership opportunities and is a great way to serve the local community.

## VOLUNTEER ON EVENT DAY

Helping on the day of the event is another fun way to engage your business, organization or foundation. Volunteering is a great team-builder while also a way to let the community know you are a supporter of Canine Companions. There are a variety of volunteer opportunities, and we'd love to have you join us.

FOR MORE INFORMATION

[canine.org/DogFest](http://canine.org/DogFest) | [DogFest@canine.org](mailto:DogFest@canine.org)

**My dog means the world to me. He is my friend, my sidekick, my world.** By supporting DogFest, your sponsorship helps place a service dog that provides joy and increased independence to someone with a disability.

*- Troy with pet dog Tucker*



When I am out in public with Ian, I have much more confidence and my heart could explode with happiness and appreciation. Ian loves to have fun, but when he has that vest on and is by my side, he shines. He is so happy and ready for whatever I ask.

- Joy and Service Dog Ian



Connect with Canine Companions  
[canine.org](https://canine.org) | [info@canine.org](mailto:info@canine.org) | 800.572.BARK

Canine Companions is a national nonprofit with six training centers:  
NORTHERN CALIFORNIA | SOUTHERN CALIFORNIA | FLORIDA | NEW YORK | OHIO | TEXAS



# DOG FEST

## Sponsorship Benefits

	<b>Pick of the Litter \$15,000+</b>	<b>Man's Best Friend \$10,000+</b>	<b>Top Dog \$5,000+</b>	<b>Big Dog \$2,500+</b>	<b>Happy Tails \$1,000+</b>	<b>Companion \$500+</b>	<b>Dog Lover \$250+</b>
<b>LEVEL</b>							
<b>SUPPORTS</b>	Follow-up visits and training of a graduate team for 8-10 years	An individual's 2-week Team Training class	A volunteer puppy raiser workshop	Vet care for 5 dogs in professional training for 6 months	Leashes, gentle leaders, capes & treat bags for 20 puppies	Transportation of one puppy from HQ to the puppy raiser	Assistance dog vests for 5 dogs

### EXCLUSIVE BENEFITS (cash sponsors only)

Honor of naming a Canine Companions puppy	✓						
Custom "mission experience"	✓	✓					

### PROMOTION

Logo in pre-event emails	✓	✓	✓				
Acknowledgement at a graduation ceremony	✓	✓	✓	✓			
Mentioned in DogFest news releases	✓	✓	✓	✓			
Logo and link in post-event email to registrants	✓	✓	✓	✓	✓		
Recognized on social media (not applicable for individuals)	✓	✓	✓	✓	✓	✓	
Recognized in Sponsor Spotlight on event website	✓	✓	✓	✓	Group	Group	Group
Recognized on sponsor banner at DogFest	✓	✓	✓	✓	✓	✓	✓
Recognized on DogFest posters	Logo	Logo	Logo	Logo	Name	Name	Name
Recognized on event website	Logo	Logo	Logo	Logo	Logo	Name	Name

### T-SHIRT

Logo on volunteer T-shirts (cash sponsors only)	✓	✓	✓				
Recognized on commemorative T-shirt	Logo	Logo	Logo	Logo	Name	Name	
Receive commemorative DogFest T-shirt	✓	✓	✓	✓	✓	✓	

### EVENT DAY BENEFITS

On-stage appearance	✓	✓					
Recognized during ceremony	✓	✓	✓	✓	✓	✓	
Booth space at DogFest	✓	✓	✓	✓	✓	✓	✓

Contact your local regional office ([canine.org/locations](http://canine.org/locations)) for details about the tax-deductible portion of your sponsorship. Benefits may be adjusted in the event of an all-virtual DogFest.

Sponsors may supply a banner to be prominently displayed at DogFest and may also provide giveaway items to be distributed to all registrants.

Sponsorship of DogFest is a way for sponsors to show their support of Canine Companions. While sponsorship does afford some benefits, the higher purpose is to help Canine Companions fulfill its mission to provide expertly trained service dogs to people with disabilities free of charge.

Canine Companions is a 501(c)(3) non-profit organization. Our tax ID number is 94-2494324.

# DOGFE



Thank you for supporting Canine Companions and DogFest. Your sponsorship will help advance our mission of placing expertly trained service dogs with children, adults and veterans free of charge. Please refer to the sponsorship benefit chart for the benefits specific to your sponsorship level.

## SPONSORSHIP LEVELS:

- Pick of the Litter - \$15,000
- Man's Best Friend - \$10,000
- Top Dog - \$5,000
- Big Dog - \$2,500
- Happy Tails - \$1,000
- Companion - \$500
- Dog Lover - \$250

You may pay for your sponsorship online by visiting [canine.org/DogFest](http://canine.org/DogFest) to find the event you'd like to sponsor. Once you've arrived the specific DogFest event website, select "Be a Sponsor" from the "Get Involved" menu and select your preferred sponsorship level.

You may also make your sponsorship payment by sending a check payable to "Canine Companions" or credit card information and this completed form to your local regional training center (visit [canine.org/locations](http://canine.org/locations) for addresses). For more information about sponsorship opportunities, please contact us at [DogFest@canine.org](mailto:DogFest@canine.org) or [1.800.572.BARK](tel:1800572BARK).

DogFest City \_\_\_\_\_

Business Name *(Please list name as you would like it to appear in promotional materials)* \_\_\_\_\_

Contact Person \_\_\_\_\_ Email Address \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ URL \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVC/CVV \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

